

# BABSON ON THE CROP OUTLOOK

FAMOUS STATISTICIAN DISCUSSES CROP OUTLOOK FOR THE RECORD.

Deck-Babson on 1922 crop outlook. In discussing the general situation for the week Roger W. Babson, the statistical today made the following analysis of the Crop Outlook.

"Today interest is centered around the prospective 1922 crop output. I cannot over-estimate the importance of agricultural products at this time, not only as a business barometer, but as the means of restoring confidence and a higher spending power in those sections that suffered most acutely during this depression period. I have traveled thru the grain and cotton areas and know the farmer carries more than his share of the readjustment responsibilities. Yet this is history, and the farmer is looking forward with considerable optimism to probable developments during the next few years."

"The outstanding feature of the June Government Report is that acreage of all wheat, oats, and rye is 2.2% less than a year ago, but the estimated yield is 17.1% greater. This means that growing conditions are comparatively favorable. I have yet to witness a year where crop scares and marked price fluctuations did not materialize. Weather and insect ravages cannot be forecast, but as conditions now stand the total grain output should about equal normal proportions. The winter wheat crop is now being harvested, the yield estimated at 3.4% over 1921."

"Spring wheat figures are placed at 18.8% more than a year ago, with the total considerably in excess of the ten year average, nevertheless wheat is statistically strong. Our exportable surplus for the current year was placed at 255,000,000 bushels, but actual exports for the season approached 265,000,000 bushels. The relatively large crop is entirely offset by the limited carry-over. Australian and Argentine stocks are also limited. True, the price level of wheat is high compared with corn and oats. Wheat, however, is the natural leader and I would make one point clear; namely, that until Russia is again in a position to feed a great portion of Europe, the price of wheat in this country will remain high."

"The number of acres devoted to oats is 6.7% under a year ago. Still the prospective output is 2% more. The estimated yield of 1,305,000,000 bushels about equals the ten-year average. It is well-known that oat prices are fundamentally too low. Considering the limited crop of a year ago and heavy consumption on the farms, the carry-over promises to rule far under normal proportions. This phase is not discounted by the present price level. I anticipate a higher average price level for oats during the 1922-23 season. The rye crop shows the most radical developments of all. Acreage is 13.3% over last year, while the prospective yield shows an increase of 10%. With the exception of 1918, this is the largest figure on record. There is no fundamental reason why rye should not follow the general trend of agricultural products."

"With the advent of the new crop a marked price elevation is not logical. Still no serious price decline should eventuate this fall, and the 1922-23 seasonal rise should be more pronounced than in the season about to close. The Babson Agricultural Index of ten leading products is now quoted at 148 which shows a 28-point rise over the low during the fall of 1921. The elevation in agricultural products has already increased the spending power of the farmer. It should be remembered that 1922 producing costs, labor fertilizer and transportation, are ranging on a more popular basis compared with recent years. Therefore, with good crops and a higher average price over the next year, the farmer's income is bound to return gradually to normal."

"I am particularly interested in cotton. The condition is now estimated around 70, which compares with a ten-year average of 75. Last year's crop was the smallest in modern history, yet the record carry-over constituted a total figure that successfully coped with the curtailed European and domestic demand. This year the carry-over is nearly back to normal proportions and a crop in excess of 11,500,000 bales is now indicated. This means that the total supply is about equal to last year's figure, but the potential demand is greater."

"Europe has been taking between 5,000,000 and 6,000,000 bales since 1913," concluded Mr. Babson. "The pre-war figure was between 8,000,000 and 9,000,000 bales. Europe must buy raw cotton in greater quantity if she is to maintain supremacy in the finished product. With the settlement of the present textile strike, domestic consumption will be higher, not lower. Theoretically there is a world shortage of cotton and until the statistical position is corrected, a condition that cannot materialize for at least another year, the average price will remain as high if not higher than the present level."

General business according to the index figure of the Babson chart stands at 17% below normal. This is the same as last week, and is favorable considering the serious loss suffered though the various great labor strikes now in progress.

## Local News

You will find the best bread in Butter Cup wrappers. 02-tfc

Mr. and Mrs. A. Wagner spent the week at Houghton lake.

Boards wanted at 416 Woodworth Avenue.—advertisement—60-2w.

Mr. and Mrs. George Ryan were Sparta visitors over the week end.

Sheriff Alfred T. Willard of Ithaca was in the city on business, Thursday.

Home Made Polar Ice Cream Bars, two for 15c. DeLuxe Candy Co.—advertisement.

Dr. E. G. Sluyter, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-tf

Couch Roy Campbell of Alma College underwent an operation in Detroit on Monday of this week.

Bring your Cream to the Freeman Dairy Co., located at The Alma Creamery Co.—advertisement, 1w.

Nick Barville left last week for a few weeks' business trip through Texas and other southern states.

Mr. and Mrs. Myrn Hill and children are spending the week at the home of their parents at Sheridan.

John M. Burkheiser was in Ypsilanti, the latter part of last week visiting with relatives and friends.

Professor F. E. West was in Grand Rapids and Muskegon on business the latter part of last week.

James Hendrick of the Alma City Dry Cleaners is in Cleveland this week on a combined business and pleasure trip.

We wish to store a player piano in a reliable home, or will sell cheap. Address Box L, care of Alma Record.—advertisement.

Mrs. R. A. Wadley spent the week end in Detroit with Mrs. Fryckholm and family and in Pontiac with Dr. Law and family.

H. E. Reece of Saginaw, captain of Troop C 106th Cavalry, Michigan National Guard, was in the city on business Thursday.

Irvin Gady, express agent at Alpena, visited with Alma friends yesterday. He was formerly the express agent in this city.

The Allen Beauty Parlors were closed two days this week on account of water coming into the basement where the parlors are located.

Dallas Brock of Columbus, Ohio, spent the week end the first of the week in this city, a guest at the home of his parents, Mr. and Mrs. A. W. Brock.

Don't wait until your horse is stolen before locking the barn door. Protect your horse now by taking Tanlac. Look-Paterson Drug Co.—advertisement.

Joseph F. Sartor, Jr., Mr. and Mrs. Carl Walther and Frank Waite left Sunday for Alpena where they attended the meetings of the Michigan State Firemen's Association, held there Monday, Tuesday and Wednesday.

Miss Ruth Dunham, who is teaching in the high school at Lafayette, Indiana, spent the week end and the first of the week in this city, a guest at the home of her brother, Mr. and Mrs. Homer Dunham and family.

Mr. and Mrs. Carl H. Washburn are the proud parents of a girl born to them Sunday morning. So pleased is the bank cashier over the new arrival that he is seriously contemplating a reduction of interest rates in celebration of the big event.

E. Holcomb, manager of the Central Michigan Light & Power Company, left yesterday for Lansing and Chicago on a few days business trip. On Wednesday evening, July twelfth, Bessie Naldrett entertained many of her friends at an informal dance in honor of her birthday.

The Ladies of the First Baptist church will hold a bakesale on Saturday afternoon, July 15, at the Hanley Electric store, 213 E. Superior St. first door west of Star Dry Cleaners, formerly known as the Medler Electric Co. All the ladies of the church who can are kindly solicited to contribute.—advertisement.

Frances Willard Union will meet at the farm home of Mrs. Maud Munn, Wednesday afternoon, July 19. There will be a report of the state convention by one of the delegates. All members are urged to come bringing something good for the pot luck supper which will be served. Ladies, please meet at the home of Mrs. H. N. Allen, 420 state st. at two o'clock, where autos will be provided for the trip to the home of Mrs. Munn.

WASHBURN AND MEDLER AGAIN ON THE BOARD

(Continued from page one)

for the coming year to succeed Joseph W. Kelder, who recently resigned to enter the printing business at Pontiac.

Nearly all of the members of the board have been in close touch with the work of Mr. Lutchman over a long period as four of the five board members have been associated with him in school work for three or more years, and they regard him very highly. It is understood also that the teachers of the schools are very heartily in favor of his selection. It is expected that he will prove a highly capable successor to Mr. Kelder.

DIED FRIDAY

Marjorie Mae, the six weeks old daughter of Mr. and Mrs. Clarence Rowley died at the family residence Friday morning July 7. Funeral services were held Saturday afternoon, Rev. H. H. Anderson officiating. Burial was made in Riverside Cemetery.

We wish to store a player piano in a reliable home, or will sell cheap. Address Box L, care of Alma Record.—advertisement.

## HAS SEEN GREAT CHANGES

Venerable Cigar Store Indian Witness of Remarkable Period of the Earth's Progress.

An Indian girl who has stood on sentinel duty in front of a cigar store in Bellefontaine for almost half a century has witnessed other women adopt the customs of the original Americans of painting their faces. But the Indian maiden never used a lipstick, says the correspondent of the Cleveland Plain Dealer.

Folks who graduated from Bellefontaine high school 30 years ago and who have seen a life-size figure in wood of an American Indian standing in front of a cigar store in West Columbus avenue since their earliest remembrance, express wonder today at the good state of preservation of this representative of the first Americans.

How old she is not thoroughly established, W. E. Stokes, owner of the cigar store where the Indian makes her headquarters, recalls that the Indian was already in Bellefontaine when Albert Boley came there in 1870 and engaged in the tobacco business.

A visitor in Bellefontaine last summer told Mr. Stokes, who is the successor in business of Mr. Boley, that his father was the only man in the United States who ever made these once popular tobacco store signs and that from the style of this figure he estimated this one was manufactured during the 90s. The cost at that time, he said, was \$300.

In all the time the Indian has stood on guard in Bellefontaine she has moved but once. That was from one side of the street to the other.

But while she has remained stationary the world has moved on. There were no telephones, no electric lights, no street cars in Bellefontaine when she first began sentinel duty. Automobiles were not thought of and she was an object of much concern to shy horses who happened to be hitched in front of the store where her gaudy paint attracted attention.

In that early day Indians were the only human beings who painted their faces. While this Indian has been on duty she has seen popular taste in smokes change from "two-fers" to cigarettes. She has witnessed the once despised cigarette come into its own—even into the mouths of prominent people, including long-whiskered granddads and fair debutantes. She has seen the plug and fine cut tobacco have a rival in "scrap."

She has seen the sidewalk where she stands swept by the long trains of dresses and now she witnesses the flappers who wear their skirts well above the tops of their high shoes.

How Royalty Once Dined.

Occasionally we find moderation among royalty. Catherine II of Russia did not care for elaborate cooking. Her favorite dish was salted cucumber and boiled beef; her pet drink, water and gooseberry sirup. Have you a little gooseberry bush in your back yard? Charles XII of Sweden was often satisfied with bread and butter and Joseph II of Austria with omelets and hard bread.

But do you know what the Polish King Stanislaus did? asks "O'Dair" in the Milwaukee Sentinel. He ordered his geese to be plucked alive and then whipped to death! Richard the Second employed 2,000 cooks. Henry VIII was once so pleased with the flavor of a new pudding that he gave the inventor a manor. More startling facts! The household expenditure of James I was £100,000 a year. The Danish King Hardicnutte was so great a gourmand that he was called "Swine Mouth." The duchess of Orleans tells us that often she saw Louis XIV eat four plates of soup, a whole pheasant, a partridge, a plate of salad, mutton hashed with garlic, two slices of ham, a dish of pastry, in addition to fruit and sweetmeats. But Stanislaus had nothing on former Emperor Wenceslaus, who once punished a cook who sent him an ill-dressed onion by roasting him on a spit before his own fire.

The Charm of Bad Acting.

And what is the secret of the paradox? The secret, very simply, is that bad acting often enchants, by virtue of its very artlessness, where highly proficient acting leaves one cold. Acting that lacks sound artistic design is, in this, much like some ugly old easy chair. It has much of the cozy ease and agreeable friendliness that a beautiful, stiff sheraton lacks.

It acting is an art at all, it is the baby art. And, like a baby, sophistication is, or should be, relevantly a stranger to it. Acting that is polished to the last degree is like a butterfly—distinguishably lifeless. Mankind is itself a bad and fitful actor. Imitations of mankind upon the stage should have all of mankind's flaws, weaknesses, crudities and mistakes.—George Jean Nathan in Judge.

Should Be Ashamed of Himself.

At the time of the Indianapolis race case hearing Frank Wampler was placed on the witness stand. That evening the Indianapolis News came out with the heading, "Wampler on Stand in Phone Hearing."

Robert, the young son of French Ragsdale, secretary of the chamber of commerce, Frankfort, Ind., read this aloud to his father, and then expressed himself as follows:

"What's the guy standing around at the phone listenin' for?"—Indianapolis News.

Amended Quotation.

"All the world's a stage," quoted the constituent.

"It's more like a screen," said Senator Sorghum. "The camera men have been so enterprising that some of us statesmen begin to look like motion picture actors."

The scent smeller is as essential to perfume manufacturers as the tea taster is to the tea merchant. The gift of scent smelling is a thousand times more than the gift of wine sampling.

## Did You Ever Stop to Think?

That advertising means increased business.

That you should do your share to make your city known the world over, as a wide-awake city and a growing city.

That you should patiently, earnestly, purposefully and with pluck, energy and perseverance, keep doing your bit to make your city a better city in which to live and make a living.

That your property will increase in value when the outside world knows your city is wide-awake.

Then when you feel like finding fault, begin with yourself, you may never have to go any further.

That many citizens forgot that fine spirit of patriotism when peace came.

That you should not hesitate, grab the opportunity, join the bunch that is making your city grow. BE A BOOSTER.—E. R. Waite, Shawnee, Okla.

## EAST ALMA

Miss Alice Baird, Elmwood avenue, was united in marriage to Mr. Duff Failing of Forest Hill, on Friday, July 7. The ceremony took place at the home of the bride's parents on Elmwood avenue.

Mrs. John Ramsay, of Elmwood avenue, is lying very ill with rupture of the diaphragm, in a local hospital.

Mrs. Roy Campbell, Hannah avenue, is leaving this week for the Sanatorium at Howell.

Eighteen of the Eastminister Boy Scouts, under the leadership of Mr. Harold Dean, had a fine holiday tenting at Rock lake.

Mr. and Mrs. Ernest Murry, formerly of Pleasant avenue, have moved back to Hickory avenue.

Mr. Ernest Humphry has returned to Alma from Toledo where he was working for some time.

Herbert Iverson, Grove avenue, and Mr. Dyer were huckleberrying his week and had good success.

Ely Hemp and Mr. Flowers have returned from a visit to the huckleberry marshes.

Mrs. Claude Smith and children have returned from Lansing to their former home on Linden avenue. After a few days search for a suitable home in Lansing, she gave up the hunt, as it seemed in vain.

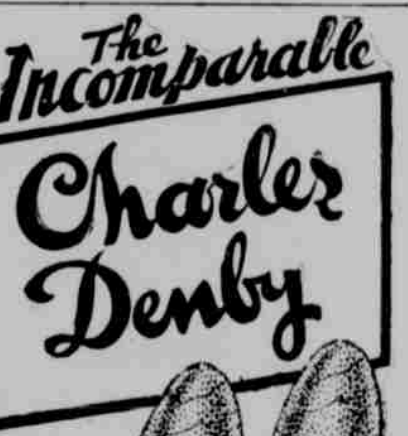
Miss Lois Grierson, Grove avenue, who has been helping at the Alma College Office, has been down with the mumps for a few days. The attack is a light one.

Eastminister Christian Endeavors joined in the special services last Sunday evening at the college summer school.

Mrs. Harold Dean took her Sunday school class of girls to Rock lake to spend the "Fourth".

At 11:30 this Sunday morning in Eastminister chapel there will be the usual divine worship. Sunday school opens at 10:30 a. m. The congregation is joining in the union service at the park Sunday evening.

We wish to store a player piano in a reliable home, or will sell cheap. Address Box L, care of Alma Record.—advertisement.



Made Right Taste Right



Sold in Alma and—everywhere you go. THE HARNET & HEWITT CO. Distributors, Toledo, Ohio.

H. FENDRICH Maker of Good Cigars for 72 Years EVANSVILLE, IND.

## A BUSINESS CAR FOR BUSINESS MEN

This car represents a new and important achievement in commercial transportation.

For the first time in motor car history, business men are enabled to buy a closed car, the body of which is built throughout of steel.

The advantages of this all-steel construction—reserved until now to open cars—are particularly marked in a coupe built to weather the wear and tear of hard commercial usage.

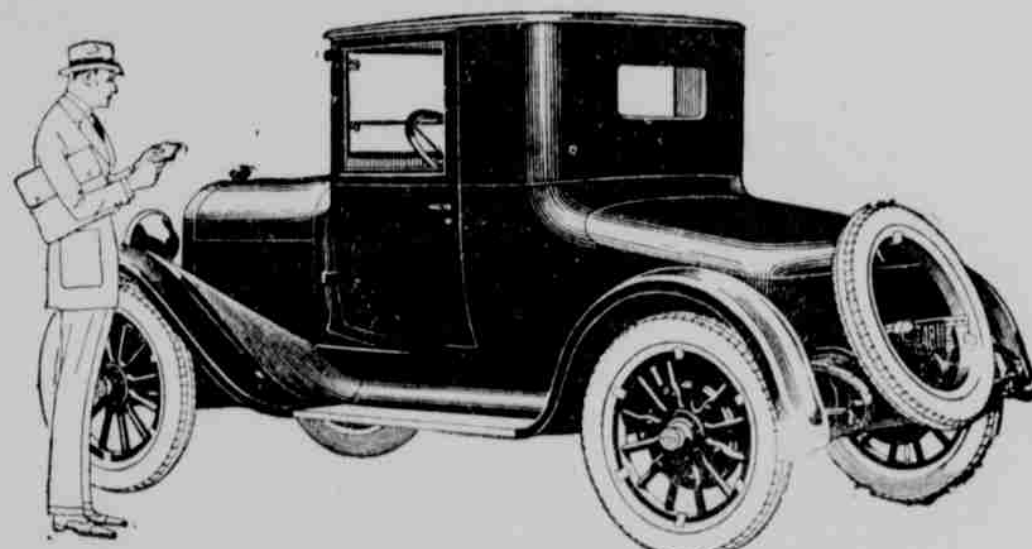
Immediately you will be impressed with the beauty and lightness of this coupe. Time will convince you of its unusual stamina. The doors snap neatly shut. Body squeaks are eliminated. Dodge Brothers enamel is baked on the surface of the steel—a permanent lustrous finish, impervious to wear.

The interior is roomy and thoughtfully equipped with every appointment necessary to the owner's comfort and all-weather protection.

Business houses that equip their salesmen with motor cars have been quick to recognize in this coupe a very unusual investment.

## JOHN E. HALL

317-319 East Superior St. Alma, Michigan PHONE 114



# PRINTING

The Inseparable Companion of Achievement

Every activity of Mankind is accompanied by printing, either in advertising or in the forms that must be used to forward the activity.

From the registering of the birth of the child to the final certificate of his death, every day printing must play a part, and without it man would not achieve much.

It is only from the times that moveable types were invented that real achievement in human life was made, and today achievement follows only when printed matter is used—and lots of it.

The man who thinks he can get along without printing will soon find out that he cannot get very far, and the more he uses printed matter the greater advancement he will make.

## THE ALMA RECORD

PHONE 13 Quality Printing